



12th INTERNATIONAL SCIENTIFIC CONFERENCE ON ART AND HUMANITIES - ISCAH 2025

Culture And Creativity For A Sustainable Future

CONFERENCE PROCEEDINGS OF SELECTED PAPERS

Volume 12

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The SWS International Scientific Conference on Arts & Humanities (ISCAH) serves as a crucible for cultural discourse and artistic exploration, aligning with the humanistic aspects of the 2030 Agenda. This gathering emphasizes the role of the arts in fostering multicultural understanding and advocating for an ecological balance within the tapestry of contemporary societal challenges.

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Haidingergasse 1 / C1113, Vienna 1030, Austria

www.sgemworld.at | www.sgemworldpublishing.at

Published by SGEM WORLD SCIENCE

Total print: 3000

Year: 2025

E-mail: scienceart@sgemsocial.org

eLibrary: <https://www.ssalibrary.at>

Published in EU

ISBN 978-3-903438-15-6

ISSN 2682-9940

DOI: 10.35603/sws.iscah.2025

Eco-Friendly Commitment

This publication is printed on paper sourced from FSC-certified suppliers using carbon-neutral processes. We support sustainable publishing and are committed to reducing environmental impact.

FOREWORD

The arts and humanities remain among the most profound expressions of humanity's search for meaning, memory, beauty, and understanding. They preserve the depth of civilization while continually renewing its forms of thought, interpretation, and creative expression. In an era shaped by rapid technological change, social transformation, and cultural uncertainty, these disciplines remain indispensable: they help us understand not only what humanity has created, but also how it remembers, questions, imagines, and endures. Within this horizon, **Culture And Creativity For A Sustainable Future** emerge not simply as aspirations, but as essential forces in shaping more reflective, humane, and resilient societies. The present volume of the **Arts and Humanities Conference Proceedings ISCAH 2025** stands as a vivid testament to that enduring mission.

This book brings together a rich and intellectually diverse collection of studies across **History and Philosophy Studies, Heritage Studies in Archaeology and Art History, Literature, Poetry, and Linguistics**, and **Arts and Design Studies**. Together, these contributions form a volume in which historical consciousness, philosophical reflection, cultural memory, language, artistic practice, and interdisciplinary creativity are brought into meaningful dialogue. Another notable strength of the collection lies in its broad geographical and cultural spectrum, which brings into conversation a wide range of scholarly perspectives, regional experiences, and intellectual traditions.

The opening section, **History and Philosophy Studies**, invites the reader into a space of deep historical reflection and conceptual inquiry. The contributions here engage themes such as ancient symbolism, Armenian political and historical questions, maritime trauma and resilience in Icelandic communities, electoral traditions, postwar rationality, theological responsibility, divine silence, and biblical anthropology. Together, they show how history and philosophy continue to illuminate the enduring structures of memory, identity, morality, and human responsibility.

In **Heritage Studies in Archaeology and Art History**, the volume turns toward the preservation, interpretation, and renewal of cultural memory. The studies in this section move across Sicily, Apulia, Bucharest, Braşov, Moravia, and Český Krumlov, among other sites of cultural significance, revealing how heritage is embedded in landscapes, sacred places, collections, craft traditions, and historical environments. Particularly valuable is the way this section brings traditional heritage concerns into dialogue with digital documentation, conservation strategies, and contemporary methods of enhancement and public engagement.

The section on **Literature, Poetry, and Linguistics** reminds us that language is never merely a tool of communication; it is also a medium of consciousness, interpretation, and cultural continuity. The studies gathered here examine psychological readings of literary works, poetic identity, satire, metaphor, phraseology, language transfer, reading strategies, advertising discourse, and the role of artificial intelligence in education. Taken together, they reveal the subtle yet powerful ways in which language mediates emotion, thought, memory, and intercultural exchange.

The final part of the volume, **Arts and Design Studies**, offers an especially vivid demonstration of the interdisciplinary vitality of contemporary artistic scholarship. Here, art meets mythology, biology, cognitive science, architecture, ritual studies, rural

memory, heritage technologies, musicology, and performance. From land art, human–robot collaboration, and neuroaesthetics to sacred landscapes, computational architectural workflows, psaltic music, improvisation, and the relationship between art and tragedy, this section shows how artistic inquiry today reaches far beyond form alone, becoming a powerful mode of knowledge, interpretation, and transformation.

Taken as a whole, the present proceedings testify to the vitality of the arts and humanities as disciplines of both continuity and renewal. They show that research in these fields moves dynamically between preservation and innovation, between critique and creation, between inherited knowledge and emerging understanding. Across all sections, one finds a shared intellectual energy: a desire to connect the historical with the contemporary, the local with the universal, and scholarly rigor with the deeply human questions that continue to shape our world.

Another notable strength of this volume lies in its broad international scope, reflected in author affiliations spanning 15 countries, including Armenia, Austria, Croatia, the Czech Republic, Hungary, Iceland, Italy, Kazakhstan, North Macedonia, Poland, Portugal, Romania, Slovakia, South Africa, and Spain. **This diversity enriches the proceedings considerably, bringing into dialogue different cultural perspectives**, scholarly traditions, historical experiences, and creative contexts. It is precisely through such international breadth that the arts and humanities deepen their interpretive richness and affirm their enduring human relevance.

This international breadth also reflects the wider vision of the **SWS International Scientific Conference on Arts and Humanities**: to sustain a meaningful scholarly space in which disciplines, traditions, and perspectives may meet in thoughtful exchange. Such dialogue is more necessary than ever. In times of fragmentation and acceleration, the arts and humanities remain essential not only for preserving cultural memory, but also for cultivating reflection, imagination, ethical sensitivity, and a more humane future.

We extend our sincere gratitude to all authors, reviewers, editors, and organizers whose dedication, expertise, and scholarly integrity made this publication possible. Their work has contributed to a volume that does not merely gather research, but gives voice to a broader academic and cultural conversation.

May this book inspire further inquiry, deeper dialogue, and new collaborations across disciplines, regions, and generations.

Sincerely,

Prof. Dr. habil Art OJARS SPARITIS

Editor-in-Chief

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