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SWS International Scientific Conference on Social Sciences is an interdisciplinary forum, focused on the "Strategic Insights for Global Progress: Social Sciences Advancing the SDG Agenda". This title reflects the role of social sciences in providing strategic insights and solutions to achieve the Sustainable Development Goals, emphasizing a proactive approach to global progress.

SWS International Scientific Conference on Social Sciences (ISCSS) is a dynamic platform that delves into the social underpinnings of the 2030 Agenda. A venue where multidisciplinary research converges to dissect and address the pressing issues of multiculturalism, social equity, and the pursuit of an undeniably sustainable future.

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FOREWORD

Welcome to our distinguished collection of Conference Proceedings in Social Sciences. As the Chief Editor, I am delighted to present a body of work that epitomizes the interdisciplinary approach at the heart of our pursuit of a sustainable future. Social Sciences, with their multifaceted lenses, examine the very fabric of our societies and offer insights into our collective power to forge a future that is not only viable but vibrant.

This volume represents the confluence of diverse disciplines—each critical in understanding and shaping the societal dynamics that underpin the Sustainable Development Goals (SDGs) of Agenda 2030. From the governance and policies expounded by political sciences and law to the market dynamics detailed by economics and finance, each paper contributes to a holistic understanding of our complex world. The intricate dance between business and management strategies, the psychological undercurrents that influence our behavior, and the sociological frameworks that hold our communities together are all given voice in these pages.

The importance of Social Sciences cannot be overstated. They are the compass by which we navigate the uncharted waters of societal transformation, the tools with which we build the architecture of a sustainable future. By integrating educational research, cultural studies, and communication technologies, we not only reflect on what is but also imagine and implement what could be.

In embracing the digital revolution, urban studies, and the nuances of healthcare, our contributors have highlighted the urgent need for adaptability and innovation in a rapidly changing world. These Proceedings are a celebration of that adaptability and a commitment to the transformative power of knowledge.

May these Proceedings inspire you, challenge you, and equip you to contribute to the advancement of our global society. Let us advance together, bridging disciplines, to harness the profound potential of Social Sciences in steering our world towards a sustainable, equitable, and thriving future.

The Conference Committee and the Editorial Board are open to comments and recommendations for the development of future conference proceedings and organization of the next SWS Conference on Social Sciences - ISCSSL.

We would like to thank all the authors, reviewers, editors, members of the Programme and Scientific Committee and the Editorial Board as well as supporting staff for their contribution organizing the ISCSSL2023 conference.

Respectfully,

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