

**4th INTERNATIONAL MULTIDISCIPLINARY
SCIENTIFIC CONFERENCE ON SOCIAL SCIENCES AND ARTS**

S G E M 2 0 1 7



**SCIENCE & SOCIETY
CONFERENCE PROCEEDINGS
VOLUME II**

PSYCHOLOGY AND PSYCHIATRY

LANGUAGE & LINGUISTICS

**24 – 30 August, 2017
Albena Co., Bulgaria**

DISCLAIMER

This book contains abstracts and complete papers approved by the Conference Review Committee. Authors are responsible for the content and accuracy.

Opinions expressed may not necessarily reflect the position of the International Scientific Council of SGEM.

Information in the SGEM 2017 Conference Proceedings is subject to change without notice. No part of this book may be reproduced or transmitted in any form or by any means, electronic or mechanical, for any purpose, without the express written permission of the International Scientific Council of SGEM.

Copyright © SGEM2017

All Rights Reserved by the SGEM International Multidisciplinary Scientific Conference on
SOCIAL SCIENCES and ARTS

Published by STEF92 Technology Ltd., 51 “Alexander Malinov” Blvd., 1712 Sofia, Bulgaria

Total print: 5000

ISBN 978-619-7408-19-5

ISSN 2367-5659

DOI: 10.5593/sgemsocial2017/32

**SGEM INTERNATIONAL MULTIDISCIPLINARY SCIENTIFIC CONFERENCE ON
SOCIAL SCIENCES AND ARTS**

Secretariat Bureau

E-mails: sgem@sgemsocial.org

URL: www.sgemsocial.org

CONFERENCE PROCEEDINGS CONTENTS

SECTION PSYCHOLOGY AND PSYCHIATRY

1. "LIMITS OF SURVIVAL": CHALLENGES TO IN DEPTH UNDERSTANDING OF HOMELESSNESS IN PORTUGAL, Sonia Mairos Ferreira, University of Coimbra, Portugal.....	3
2. "STRUGGLING FOR SURVIVAL IN THE STREETS": EXAMINING HOMELESSNESS IN PORTUGAL, Sonia Mairos Ferreira, University of Coimbra, Portugal.....	11
3. ADAPTATION OF CAREER MATURITY INVENTORY-FORM C FOR HUNGARIAN SAMPLE LIVING IN TRANSYLVANIAN, Ph.D. Student Anna Veres, Ph.D. Student Evelin Petric, Ph.D. Student Susana Farcas, Prof. Dr. Istvan Szamoskozi, Babes-Bolyai University, Romania.....	19
4. ADOPTION OF DISCRIMINATORY BEHAVIOR TOWARDS WOMEN WITH DIFFERENT ETHNO-RELIGIOUS APPEARANCE, Daria Pogontseva, Anastasia Bzezyan, Southern Federal University, Russia.....	27
5. BIG FIVE PERSONALITY TRAITS SIGNIFICANTLY AFFECTING THE STUDENT'S ACADEMIC SUCCESS, Assoc. Prof. Dr. Mihaela Paunescu, Assist. Lect. Dr. Alexandra Predoiu, Assist. Prof. Dr. Radu Predoiu, Prof. Dr. Vasilica Grigore, Assoc. Prof. Dr. Georgeta Mitrache, National University of Physical Education and Sport, Romania	35
6. BUILDING BLOCKS OF DECISION-MAKING: PERCEIVED QUALITY OF ORGANISATIONAL DECISION-MAKING BY KNOWLEDGE WORKERS IN FINNISH ORGANISATIONS, PhD Mari Kooskora, Eeva Reittila, Estonian Business School, Estonia	43
7. CAREER ADAPT-ABILITIES SCALE-TRANSYLVANIAN HUNGARIAN FORM: PSYCHOMETRIC PROPERTIES AND RELATIONSHIP TO WORK EXPERIENCE, Ph.D. Anna Veres, Ph.D. Susana Farcas, Ph.D. Evelin Petric, Prof. Dr. Istvan Szamoskozi, Babes-Bolyai University, Romania	51
8. CHARACTERISTICS OF PARENTAL CONFLICT AS PREDICTORS OF ADOLESCENTS' SELF-EFFICACY, Assist.Prof. Tena Velki, Assist. Ivana Duvanjak, Assist Marija Milic, Faculty of teacher Education Osijek, Croatia	59
9. COMMUNICATION AS A FACTOR FOR IMPROVING OF SOCIAL COGNITION IN CHILDREN WITH AUTHISM SPECTRUM DISORDERS, Mitko Shoshev, Velina Chocheva, Yavor Georgiev, Emilia Leshtarova, Anton Stoykov, Trakia University, Bulgaria	69

10. COMPUTATIONAL PSYCHOLINGUISTIC ANALYSIS OF CZECH TEXT AND THE CPACT RESEARCH, Dalibor Kucera, Jihoceska univerzita v Ceskych Budejovicich, Czech Republic	77
11. COPING BEHAVIOR OF DIFFERENT GROUPS OF RUSSIAN URBAN STUDENT YOUTH IN CONNECTION WITH THEIR FRUSTRATION, Belova Ekaterina, Zinchenko Elena, Southern Federal University, Russia.....	85
12. CULTURAL DIFFERENCES IN CREATIVE SELF-EFFICACY, ROLE IDENTITY AND SELF-PERCEIVED BEHAVIOR, Lecturer Ph.D. Kinga Szabo, Babes-Bolyai University, Romania	93
13. DECISION-MAKING STRATEGIES AND THEIR CONFLICT POTENTIAL, B.A. Anastasiia Kudriavtceva, Assoc.Prof. Elena Ivanova, St. Petersburg State University, Russia	101
14. DEVELOPMENTAL DISORDERS IN CHILDREN WITH COGNITIVE EPILEPTIFORM DISINTEGRATION, Gamirova R.G., Gorobets E.A., Marulina V.I., Bolshakova T.A., Zaykova F.M., Kazan (Volga Region) Federal University, Russia	107
15. EFFICIENCY OF MODERN POLITICAL ELITE: ACMEOLOGICAL DIMENSION OF QUALITY PROFESSIONALISM, Karabushchenko Pavel, Lebedeva Irena, Bicharova Mariya, Podvoisky Leonid,Rekesheva Farida, Caspian Institute of Sea and River Transport, Russia	115
16. EMOTIONAL AND DECISIONAL COMPETENCE IN ADOLESCENCE: RATIONALITY AND DECISION-MAKING STYLE, Assoc. Prof. PhD. Adela Moraru, Dimitrie Cantemir University from Tirgu Mures, Romania	123
17. EMOTIONAL INTELLIGENCE AND ADAPTATION OF FOREIGN STUDENTS, Nadezhda Igorevna Anfimova, Peoples Friendship University of Russia (RUDN University), Russia.....	131
18. EMOTIONAL INTELLIGENCE OF FEMALE AND MALE MANAGERS AND ASSESSMENT OF OCCURRENCE OF COGNITIVE DISTORTIONS IN MANAGERIAL WORK, Miroslav Frankovsky, Zuzana Birknerova, Lucia Zbihlejova, University of Presov in Presov, Slovakia.....	139
19. FAMILIES WITH CHILDREN SUFFERING FROM A DEFICIT OF PARTIAL FUNCTIONS (INVESTIGATION OF A QUALITATIVE DESIGN), Milan Valenta, Palacky University Olomouc, Czech Republic	147
20. GENERAL AND PROFESSIONAL STRESS OF MOBILE AND OPERATIONAL STAFF OF PRIVATE SECURITY COMPANIES, Valerijs Dombrovskis, Svetlana Guseva, Sergejs Capulis, Daugavpils University, Latvia	153

21. GREEN THINKERS WHO NEVER RECYCLE: STUDY OF HOUSEHOLD PRO-ENVIRONMENTAL BEHAVIOR IN LATVIA, Kristine Gaugere, Prof. Ivars Austers,, University of Latvia, Latvia	161
22. IMPACT OF APPEARANCE COMPONENTS EVALUATION ON OVERALL SATISFACTION AND CONCERN WITH ONE’S APPEARANCE IN YOUTH*, Prof. Dr. Vera Labunskaya, PhD. Tatyana Shkurko, Southern Federal University, Russia.....	173
23. INTELLECTUAL ABILITIES AND EDUCATION AS MORAL REASONING DETERMINANTS IN EMPLOYEES, Ana Prorokovic, University of Zadar, Croatia	181
24. LIFE-SENSE STRATEGIES OF A PERSON AS A BASIS FOR PSYCHOLOGICAL SAFETY IN INFORMATION SPACE, Liudmila Jurieva Kruteleva, Southern Federal University, Russia	189
25. METAPHORICAL PERCEPTION OF FRIEND AND OF ALIEN PERSONS IN INTERPRETATIVE REPERTOIRES OF ADULT PEOPLE, Alperovich Valeriya, Southern Federal University, Russia	197
26. METAPHORS OF “FRIENDS” AND OF “ALIENS” WITH DIFFERENT ETHNOCULTURAL EXTERNAL APPEARANCE OF PERSONS WITH DIFFERENT STRATIFICATIONAL CHARACTERISTICS, Alperovich Valeriya, Southern Federal University, Russia	205
27. MINDFULNESS AS PROFESSIONAL STRATEGY, Assoc. prof., Dr. Raina Vira, RISEBA University, Latvia.....	213
28. NATIONAL ATTACHMENT AND SOCIAL DISTANCE IN STUDENTS WITH DIFFERENT ETHNICITY IN MACEDONIA, Assoc. Prof. Dr. Arafat Shabani, South East European University, FYR of Macedonia	221
29. NEGOTIATION WITH PROBLEM ADOLESCENTS, Assoc. prof. Elena Ivanova, M.D. Stanislava Pegashova. M.D. Olesya Pikus, Saint Petersburg State University, Russia.....	229
30. OPPORTUNITIES OF RATIONAL EMOTIVE BEHAVIOR THERAPY IN WORKING WITH MOTHERS OF NEWBORNS WITH INTRAVENTRICULAR HEMORRHAGE AND HYPOXIC-ISCHEMIC CENTRAL NERVOUS SYSTEM INJURY, Assoc.Prof. Yulia Milanich, Saint Petersburg State University, Russia	239
31. PEERS RELATIONSHIPS AND SCHOOL ADJUSTMENT IN PRIMARY SCHOOL STUDENTS: ETHNIC AND GENDER DIFFERENCES, Assoc. Prof. Dr. Simona Butnaru, Alexandru Ioan Cuza University, Romania	247

32. PREDICTORS OF CREATIVE SELF-EFFICACY, CREATIVE ROLE IDENTITY AND SELF-PERCEIVED CREATIVE BEHAVIOR, Ph.D. Kinga Szabo, Ph.D. Reka Janos, Assoc. prof. Ph.D. Szidonia Kiss, Babes-Bolyai University, Romania.....	255
33. PROFESSIONAL AND PERSONAL DEVELOPMENT IN THE COURSE OF PEDAGOGICAL ACTIVITIES, Anna M. Dokhoian, Irina V. Artsimovich, Olga V.Belous, Knarik R. Kapiyeva, Olga V.Sokolova, Armavir State Pedagogical University, Russia.....	263
34. PROFESSIONAL DEFORMATION CORRELATION WITH BURNOUT BETWEEN AIRLINE CABIN CREW, M. Zakrizevska, G. Stanga, Riga International School of Economics and Business Administration , Latvia	271
35. PSYCHOLOGICAL AND COMMUNICATION ASPECTS OF REALITY SHOWS, Assoc. Prof. PhDr. Zora Hudikova, PhD., University of Ss. Cyril and Methodius in Trnava, Slovakia.....	279
36. PSYCHOLOGICAL STRATEGY OF NETWORK ACTIVITY OF STUDENTS AND THEIR ATTITUDES TOWARDS INTERNET, Assoc.Prof., Ph.D.Nina Sungurova, Prof. D.Sc.Natalya Karabuschenko, M.Sc.Daria Boguslavskaya, Peoples Friendship University of Russia (RUDN University), Russia	287
37. PSYCHOMETRIC PROPERTIES OF THE STRENGTHS AND DIFFICULTIES QUESTIONNAIRE (SDQ) PARENT VERSION IN A TRANSYLVANIAN MINORITY GROUP, PhD Student Susana Farcas, Prof. Dr. Istvan Szamoskozi, PhD Student Evelin Petric, PhD Student Anna Veres, Babes-Bolyai University, Romania.....	293
38. RELATIONSHIP OF TEACHERS TO THE CONTENT OF TECHNICAL EDUCATION IN THE 4TH GRADE AT PRIMARY SCHOOL, Hulova Zlatica, Gerova Lubica, Gasparova Miroslava, Matej Bel University in Banska Bystrica Faculty of Education, Slovakia.....	301
39. REPRESENTATIONS ABOUT PROFESSIONAL SUCCESS OF RUSSIAN UNIVERSITY STUDENTS IN CONNECTION WITH THEIR VALUE-MOTIVATIONAL CHARACTERISTICS, Belova Ekaterina, Southern Federal University, Russia.....	309
40. REPRESENTATIONS OF PSYCHOLOGY STUDENTS ABOUT INFLUENCE OF FOREIGN AND RUSSIAN CARTOONS ON CHILD PERSONALITY DEVELOPMENT, Kozhukhar Galina, Moscow State University of Psychology and Education, Russia.....	315
41. REVISED INTERPERSONAL ADJECTIVE SCALES (IAS-R): THE CZECH TRANSLATION OF THE QUESTIONNAIRE AND ITS APPLICATION IN A PILOT STUDY, Dalibor Kucera, Eva Hemmerova, Jiri Haviger, Jihoceska univerzita v Ceskych Budejovicich, Czech Republic.....	323

42. RISK TAKING AMONG YOUNG DRIVERS AND CULTURAL VALUES, Alexandra Gheorghiu, Daniela Victoria Zaharia, Mioara Cristea, Alexandru Ioan Cuza University, Romania.....	331
43.SELF-EFFICACY, NONVERBAL COMMUNICATION AND ACHIEVEMENT IN PRIMARY SCHOOL STUDENTS – GENDER DIFFERENCES, Assoc. Prof. Dr. Simona Butnaru, Alexandru Ioan Cuza University, Romania.....	339
44. SOCIAL REPRESENTATIONS AND CONSUMER ATTITUDES ABOUT SUPERVISION AS A SERVICE, M.Zakrizevska, E.Abrams, Riga International School of Economics and Business Administration , Latvia	347
45. SUPERVISION DEVELOPMENT IN LATVIA: ATTITUDE OF CONSUMERS TOWARD SUPERVISION, M. Zakrizevska, Riga International School of Economics and Business Administration, Latvia	355
46. THE COMPONENTS OF APPEARANCE OF A PERSON AS THE TOKENS OF HIS AGE, Vera Labunskaya, Tatyana Shkurko, Southern Federal University, Russia	363
47. THE CONNECTION BETWEEN THE LEVELS AND TYPES OF INTRA GROUP CONFLICT WITH SMALL GROUPS EFFECTIVNESS, Prof. Andrey V. Sidorenkov, PhD Olesya Y. Shipitko, PhD Yulia V. Obukhova, Southern Federal University, Russia.....	371
48. THE EFFECT OF PARENT-CHILD RELATIONSHIPS ON THE PSYCHOLOGICAL QUALITY OF LIFE IN FAMILIES HAVING A CHILD WITH CHRONIC ILLNESSES OR DEVELOPMENTAL DISABILITIES, Anastasia E. Zaitseva, Dina Ye. Vlasova, Olga V. Balina, Elena A. Esipenko, Zhanna K. Muratova, National Research Tomsk State University, Russia.....	379
49. THE POSITIVE PSYCHOLOGY OF AGEING, Lucia Lackova, University of Ostrava, Czech Republic	387
50. THE POSSIBILITIES OF THE DRAMATHERAPEUTICAL INTERVENTION FOR ADDICTED PEOPLE IN THE PROCESS OF THE DETOXIFICATION, Kristyna Krahulcova, Palacky University, Czech Republic	393
51. THE POTENTIAL OF DRAMATHERAPY IN THERAPEUTIUC COMUNITY FOR THE INCLUSION PERSONS WITH DRUG ADDICTION, Michal Ruzicka, Michaela Eremiasova, Palacky University, Czech Republic	401
52. THE PREVALENCE OF EXTERNALIZING AND INTERNALIZING BEHAVIOR PROBLEMS AMONG PREADOLESCENTS AND ADOLESCENTS IN TRANSYLVANIA, PhD Student Evelin Petric, PhD Student Anna Veres, PhD Student Susana Farcas, Prof. Dr. Stefan Szamoskozi, Babes-Bolyai University, Romania.....	409

53. THE RELATIONSHIP BETWEEN SOCIAL AND EMOTIONAL COMPETENCIES AND BEHAVIORAL PROBLEMS AT TRANSYLVANIAN PREADOLESCENTS , PhD. Evelin Petric, PhD. Susana Farcas, PhD. Anna Veres, prof.dr. Stefan Szamoskozi, Babes-Bolyai University, Romania	417
54. THE RELATIONSHIP OF PSYCHOLOGICAL SAFETY OF THE PERSON IN THE ORGANIZATION AND LOYALTY , Olga V. Balina, Larisa V. Mareeva, Veronika Yu. Voytsekhovskaya, Viktoriya B. Obukhovskaya, National Research Tomsk State University, Russia	425
55. THE THIRD WAVE OF CBT IN ADDICTOLOGY: 5 WAYS TO WELLBEING , Michal Ruzicka, Palacky University, Czech Republic	431
56. THE TRANSFORMATIVE PARADIGM IN CONTEMPORARY PSYCHOTHERAPY , Mihaela Minulescu, National University of Political and Administrative Studies, Romania	439
57. TIME COMPETENCE AND OVERCOMING DIFFICULT LIFE SITUATIONS , Olga Kuzmina, Elena Korniltseva, Ural State University of Economics, Russia	447
58. TO THE PROBLEM OF HOPE/HOPELESSNESS AND ITS INTENSITY IN NON-VERBAL BEHAVIOR WITHIN THE PEOPLE REPRESENTING THE TERRORIST THREAT , Inna Mansurova, Evgenia Krasnova, Anna Koroquentseva, Don State Technical University, Russia	455
59. TYPE AND DIRECTION OF REACTION IN CONFLICT SITUATION AMONG RUSSIANS AND ARMENIANS WITH DIFFERENT GENDER IDENTITY , Breus Elena, Vorontsov Dmitry, Ryumshina Liubov, Southern Federal University, Russia	461
60. VALUE ORIENTATIONS OF THE BULGARIAN CULTURE WITHIN THE EUROPEAN CONTEXT , Magdalena Garvanova, University of Library Studies and Information Technologies ULSIT Sofia, Bulgaria	469
61. VALUES AND LIFE SATISFACTION: EMPIRICAL EVIDENCE FORM BULGARIA , Magdalena Garvanova, University of Library Studies and Information Technologies ULSIT Sofia, Bulgaria	477
62. WORK AND FAMILY BOUNDARY FLEXIBILITY – INTERGENERATIONAL RELATIONS IN FAMILIES , Daniela Victoria Zaharia, Alexandra Gheorghiu, Alexandru Ioan Cuza University, Romania	485
63. WORK AND PRIVATE LIFE BALANCE DIFFERENCES BETWEEN VARIOUS GENERATIONS IN THE SERVICES SECTOR IN LATVIA , Blumberga Solveiga, Feldmane Vija, RISEBA University Business Arts and Technology, Latvia	493

SECTION LANGUAGE AND LINGUISTICS

64. A CONSTRUCTION GRAMMAR APPROACH TO RUSSIAN PREPOSITIONS, Victor Zakharov, Varvara Mikhailova, Saint-Petersburg State University, Russia.....	503
65. A SOCIO-CULTURAL APPROACH TO VOCABULARY TEACHING STRATEGIES, Dr. Zinaida Vozgova, Dr. Olga Afanasyeva, South Ural State Humanitarian-Pedagogical University, Russia.....	511
66. ACOUSTIC AND OPTICAL PHENOMENA AS A MEANS OF NATIONAL FORECAST, Prof. Nailya Fattakhova, Phd Nailia Faizullina, Kazan (Volga Region) Federal University, Russia.....	519
67. ALEXITHYMIA AS A PREDICTOR OF PSYCHOSOMATIC DISORDERS: LINGUISTIC ASPECTS, Gorobets E., Esin R., Esin O., Galiullin K., Martyanov D., Kazan (Volga Region) Federal University, Russia	525
68. AMBIVALENT NATURE OF GAMERS' SUBCULTURE SOCIOLECT, Elena V. Erofeeva, Tamara I. Erofeeva, Marina A. Kropacheva, Ekaterina S. Litvinova, Perm State National Research University - Theoretical and Applied Linguistics Department, Russia.....	533
69. AN INTRODUCTION TO THE RUSSIAN ADAPTATION OF THE BATTERY FOR THE ASSESSMENT OF LANGUAGE IN CHILDREN (BVL_RU), Marini A., Eliseeva N., Gorobets E.A., Filippova O.G., Kazan (Volga Region) Federal University, Russia.....	541
70. ANALYSIS OF PLACEMENT TESTS FOR COMPUTER SCIENCE STUDENTS (UAIC), Paula-Andreea Onofrei, Alexandru Ioan Cuza University, Romania.....	549
71. APPLIED LINGUISTICS ON COMPUTER SCIENCE AND ARTS STUDENTS, Paula-Andreea Onofrei, Alexandru Ioan Cuza University, Romania	557
72. ARABIC VERBS OF CONVENTIONAL AND UNCONVENTIONAL ROOT: SEMANTICS AND GRAMMAR POTENTIAL, Zarytovskaya V.N., Bazanova E.A., Peoples Friendship University of Russia (RUDN University), Russia	563
73. ARGUMENTATION AS THE BASIS OF REPRESENTATION AND TRANSFER OF KNOWLEDGE IN DISCOURSE-MAKING PROCESS, Irina Kardovich, Dina Mironova, Natalia Kalashnikova, Plekhanov Russian University of Economics, Russia.....	571

74. ARHETYPE OF WATER IN THE SILVER AGE POETRY, Olga Vyacheslavovna Starostina, Tatyana Gennadievna Bochina, Elena Sergeevna Larionova, Kazan Federal University, Russia	579
75. ASPECTS OF ORTHOGRAPHY AND ORTHOEPEY IN THE PROCESS OF LEARNING ROMANIAN AS A FOREIGN LANGUAGE, Burtea-Cioroianu Cristina-Eugenia, University of Craiova, Romania.....	585
76. BRITISH VARIANT OF ENGLISH: NATIONAL PECULIARITIES OF STRATEGIC COMMUNICATION, Radyuk A.V., Demchenko E.N., Nelyubova N.Yu., Peoples Friendship University of Russia, Russia	593
77. RUSSIAN COLLOCATION DATABASE: LINGUISTIC OBSERVATIONS AND FIRST STEPS, PhD Maria Khokhlova, MA Andrey Popov, Saint Petersburg State University, Russia.....	601
78. COGNITIVE-MATRIX ANALYSIS OF NON-VERBAL BEHAVIOURS IN A NARRATIVE ABOUT HAPPINESS, Maria Suvorova, Dr. Natalia Beresneva, Dr. Svetlana Mishlanova, Perm State National Research University - Faculty of Modern Foreign Languages and Literatures - English Philology Department, Russia.....	607
79. COLOUR DESIGNATIONS IN THE YAKUT LANGUAGE WORLDVIEW (ON THE MATERIAL OF THE YAKUT PHRASEOLOGICAL UNITS), Ass. Alexandra Poselskaia, Ass. Prof. Irena Khokholova, Marina Delannois., North-Eastern Federal University named after M.K. Ammosov, Russia	615
80. COMMUNICATIVE STRATEGIES IN PRESENTING MIGRATION CRISIS IN JOURNALISM, Novikova Vera, Kunina Natalja, South-Ural State Humanitarian Pedagogical University, Russia	621
81. COMMUNICATIVE TACTICS OF PERSUASION IN SALES (LEXICAL-SEMANTIC ASPECT), Ageeva Julia, Kazan (Volga Region) Federal University, Russia	629
82. COMPARATIVE STUDY OF POLITICAL METAPHORS: A METHODS OVERVIEW, Dr. Anatoly Chudinov, Assoc. Prof. Dr. Anna Tsigankova, Ural State Pedagogical University, Russia	637
83. COMPARISONS WITH A COMPONENT DESIGNATING HUMAN'S PROFESSION AND OCCUPATION (BASED ON LATVIAN AND RUSSIAN MATERIAL), Dr. Oksana Kovzele, Assoc. Prof. Dr. Jelena Korolova, Daugavpils University, Latvia	645
84. CONTRIBUTION OF FOREIGN LANGUAGE TO LIFELONG DEVELOPMENT AND SOCIAL EXPERIENCE OF PERSONALITY, Assoc. Prof. Dr. Marina Kudravnitseva Assoc. Prof. Dr. Anisa Khusainova Assoc. Prof. Dr. Rimma Mardanshina Assoc. Prof. Dr. Evgenia Zhuravleva, Kazan (Volga Region) Federal University, Russia.....	653

85. CREATING REALITIES: DISCOURSE AS AN INSTRUMENT FOR CONSTRUCTING SOCIAL RELATIONS , Lyudmila Ekshembееva, M. Musataeva, Zh. Nurshaihova, Al-Farabi Kazakh National University, Kazakhstan	661
86. CULTURAL SPECIFICITY IN CORNELIA GOLNA'S "CITY OF MAN'S DESIRE". A NOVEL OF CONSTANTINOPLE , Paula Andreea Onofrei, Alexandru Ioan Cuza University, Romania.....	669
87. DERIVATIONAL-SEMANTIC MODELS WITHIN THE NAMES OF PERSONS IN MODERN RUSSIAN , Varlamova Marina Yurievna, Kazan (Volga Region) Federal University, Russia.....	677
88. DIFFICULTIES IN LYRICS TRANSLATION SAMPLING "LORELEI" BY HEINRICH HEINE , Krasnova E.V., Marchenko S.E., Boyko A.K., Moisoа O.B., Maksimets S.V., Don State Technical University, Russia	683
89. DOES CODE SWITCHING ALWAYS CORRESPOND WITH THE CONTEMPORARY STAGE OF BILINGUALISM? Ketevan Gigashvili, Iakob Gogebashvili Telavi State University, Georgia	691
90. EMOTIVE ASPECT OF THE PERCEPTIVE IMAGE OF THE AUTHOR'S CONCEPT 'BODY' (A CASE STUDY OF JOURNAL D'UN CORPS BY DANIEL PENNAC) , Prof. Olga Melnichuk, Asst. Prof. Tatiana Melnichuk, North-Eastern Federal University named after M.K. Ammosov, Russia.....	699
91. EXPLICATION METHODS OF "NATURAL TIME" CATEGORY IN THE LITERARY TEXTS OF I.A.BUNIN , Liliya Usmanova, Guzel Nurullina, Kazan (Volga Region) Federal University, Russia.....	707
92. "FAIRYTALE CONCEPTS" IN RUSSIAN LANGUAGE OF THE WORLD: GENDER ASPECT , Prof. Dr. Irina Erofeeva, Assoc. Prof. Dr. Tatyana Gimranova, Assoc. Prof. Dr. Elena Kolosova, Kazan Federal University, Russia	713
93. FOREIGN ACCESSORY MORPHEMES IN YUKAGHIR: A YAKUT WORD-BUILDING AFFIX -LAA , Samona Kurilova, Institute of Humanities Research and Indigenous Studies of the North, Russia	721
94. FORENSIC LINGUISTICS COURSE IN MASTER'S DEGREE PROGRAMS: THE EXPERIENCE IN RUSSIA , Assoc. Prof. Vinogradova T.Yu, Chudinov A.P., Gorobets E.A., Tsygankova A.V., Kazan (Volga Region) Federal University, Russia.....	729
95. FROM MANIPULATION TO AGGRESSION: ANALYSIS OF MEDIA DISCOURSE IN THE SITUATION OF INFORMATION CONFRONTATION , Assoc. Prof. Dr.Vladimir Ozyumenko, Prof. Dr. Tatiana Larina, Peoples Friendship University of Russia, Russia.....	737

96. FUNCTIONAL PROPERTIES OF POSSESSIVE NOMINATIONS AND THEIR IMPACT ON THE PRAGMATIC AND SEMANTIC SYSTEMITY OF THE ENGLISH DISCOURSE, PhD Victoria L. Malakhova, MGIMO University, Russia	745
97. IMPACTS OF PREVIOUS STUDIES OF FOREIGN LANGUAGES ON STUDYING ENGLISH LATER IN LIFE, Vera Tauchmanova, University of Hradec Kralove, Czech Republic.....	753
98. INFLUENCE OF EXTRALINGUISTIC FACTORS ON THE LANGUAGE PECULIARITIES FORMATION IN THE ANCIEN RUSSIAN CHRONICLES, Dr. Erofeeva Irina, Assoc. Prof. Dr. Gimranova Tatyana, Assoc. Prof. Dr. Kolosova Elena, Kazan Federal University, Russia	761
99. INFORMATION SUPPORT OF RUSSIAN STUDIES: AN ELECTRONIC CORPUS OF THE RUSSIAN LEXICON (THE BEGINNING OF THE 21ST CENTURY), Galiullin K.R., Martyanov D.A., Gorobets E.A., Kazan (Volga Region) Federal University, Russia.....	767
100. INNOVATIONS AND TRENDS IN THE FIELD OF LANGUAGE AND CULTUROLOGY EDUCATION FOR ARCHITECTS AND ENGINEERS-BUILDERS OF THE 21ST CENTURY, Zinaida Fomina, Voronezh State Technical University, Russia.....	775
101. INTERFERENCE IN ENGLISH SPECIAL QUESTION PROSODY IN THE SITUATION OF ARTIFICIAL (CLASSROOM) MULTILINGUALISM, Assist. Prof. Anatoly Nikolaev, Assoc. Prof. Ivan Artemiev, Assoc. Prof. Evgeniy Parfenov, Assist. Prof. Marina Delannois, North-Eastern Federal University named after M.K. Ammosov, Russia.....	783
102. LINGUISTIC FEATURES OF RUSSIAN DIPLOMATIC DISCOURSE, Assoc. Prof. Dr. Venera Yapparova, Kazan (Volga Region) Federal University, Russian Federation	791
103. LANGUAGE FEATURES OF SPEECH CLICHES IN ENGLISH AND TURKISH EVERYDAY SPEECH, Assoc. Prof. Oksana Shemshurenko, Kazan Federal University, Russia.....	797
104. LANGUAGE MEANS OF VERBAL AGGRESSIVENESS IN INTERPROFESSIONAL COMMUNICATION, Assis. Prof. Dr. Leila M. Garaeva, Assis. Vilena Gagarina, Kazan (Volga Region) Federal University, Russia	805
105. LINGUISTIC DIVERSITY IN THE UNITED ARAB EMIRATES: HISTORY AND PERSPECTIVES, Dr. Olga Bernikova, Prof. Oleg Redkin, St Petersburg State University Laboratory for Analysis and Modeling of Social Processes, Russia	811

106. LINGUISTIC MECHANISMS OF MONTAGE IN THE NARRATIVE DISCOURSE (BASED ON GR. SWIFT’S NOVEL “WATERLAND”), Maria Kurochkina, South Ural State Humanitarian-Pedagogical University, Russia	817
107. LINGUOPOLITICAL PERSONOLOGY AS A RESEARCH FIELD OF MODERN HUMAN SCIENCE, Dr. Anatoly Chudinov, Assoc. Prof. Dr. Marina Nikiforova, Ural State Pedagogical University, Russia	825
108. METAPHOR INTERPRETATION IN BUSINESS DISCOURSE, Assoc. Prof. Dr. Gabets A., Assoc. Prof. Dr. Khorokhorina G., Assoc. Prof. Dr. Orekhova E., Plekhanov Russian University of Economics, Russia	833
109. MODELING CONNECTIONS OF SEMANTIC FIELDS IN MENTAL LEXICON, Elena V. Erofeeva, Konstantin. I. Belousov, Yulia E. Leshchenko, Perm State National Research University - Theoretical and Applied Linguistics Department, Russia	841
110. MODERN TRENDS AND PROSPECTS OF THE ENGLISH LANGUAGE DEVELOPMENT, Assoc. Prof. Anna Kiseleva, MGIMO University, Russia	849
111. MULTI-WORD FORMATION IN THE SPECIFIC TERMINOLOGY OF HUMAN RESOURCE MANAGEMENT, Katarina Klimentova, Bohdan Ulasin, Comenius University in Bratislava Faculty of Philosophy, Slovakia	857
112. NAME OF AIR MASSES IN THE FOLK OMENS, Prof. Nailya Fattakhova, Phd Naylya Faizullina, Kazan (Volga Region) Federal University, Russia	865
113. NEW ENVIRONMENTAL TERMS: PRAGMATIC USE IN THE CONTEXT OF FRENCH AGRICULTURE, Assoc. Prof. Natallia Zhabo, Assoc. Prof. Marina Avdonina, Assoc. Prof. Varvara Byakhova, Assoc. Prof. Irina Bykova, Assoc. Prof. Nune Grigorian, Peoples Friendship University of Russia (RUDN University), Russia	871
114. ON SOME CONCEPTS` INTERRELATION IN MODERN ENGLISH FEMALE FICTION, A. Dzyubenko, I. Zyubina, A. Ivanova, A. Shepelev, N. Kumpan, Southern Federal University, Russia	879
115. ON THE DIFFERENCES BETWEEN ASSOCIATION MEASURES FOR AUTOMATIC COLLOCATION EXTRACTION, PhD Maria Khokhlova, Saint Petersburg State University, Russia	887
116. PARADIGMATIC RELATIONS OF LEXEMES WITH THE MEANING "MORALITY" IN THE RUSSIAN LANGUAGE, Anastasiya Mubarakshina, Aliya Abdrahmanova, Kazan (Volga Region) Federal University, Russia	893
117. PECULIARITIES OF ANALYZING ADVERTISING DISCOURSE, Maria Saltykova, Olga Solopova, Irina Pirozhkova, South Ural State University - National Research University, Russia	899

118. PHONETIC INNOVATIONS OF NEW ZEALAND ENGLISH IN ECONOMIC DISCOURSE, C.Sc. Svetlana Orlova, Prof, Dr. Elena Malyuga, Prof, Dr. Olga Chesnokova, Peoples Friendship University of Russia, Russia	907
119. PRAGMATIC EFFECT OF BOULOMAIC TEXT-WORLDS IN COMMERCIAL ADVERTISING, Svetlana Kushneruk, South Ural State Humanitarian-Pedagogical University, Russia.....	913
120. PSYCHOLINGUISTIC ANALYSIS OF THE UNIVERSAL VALUE "SAFETY" IN THE EVERYDAY AND PROFESSIONAL LINGUISTIC CONSCIOUSNESS OF RUSSIANS, Ksenia Bityutskikh, Valerii Akhramenko, South Ural State University - National Research University, Russia.....	921
121. RUSSIAN BUSINESS CORRESPONDENCE IN THE ASPECT OF DISCOURSE ANALYSIS, Prof.Anzhela Dolzhikova, Prof.Victoria Kurilenko, Prof.Elena Baryshnikova, Assoc.Prof. Marina Bulavina, Assoc.Prof. Svetlana Tumanova, RUDN University, Russia	929
122. SEARCHING TERMINOLOGY ON THE WEB: A PROCESS-BASED STUDY, Andrei Achkasov, St. Petersburg State University, Russia	937
123. SEMANTIC RELATIONS OF DEFINITE/INDEFINITE NOUNS IN FRAME APPROACH PERSPECTIVE, N. Khristianova, I. Katsitadze, L. Tamrazova, D. Rizaeva, A. Lugareva, Southern Federal University, Russia	945
124. SOME SIMILARITIES OF PRESENT TENSE CATEGORIES IN INDICATIVE MOOD IN MODERN FRENCH AND YAKUT LANGUAGES, Lidiya Vinokurova, Agafia Efimova, Valentina Ivanova, North-Eastern Federal University named after M.K. Ammosov, Russia	953
125. SPEECH BEHAVIOR IN BUSINESS COMMUNICATION: A LINGUA-CULTURAL PERSPECTIVE, E. Malyuga, B. Tomalin, Peoples Friendship University of Russia, Russia.....	961
126. STEREOTYPIC IDEA OF A SUCCESSFUL PERSON IN THE RUSSIAN LANGUAGE CONSCIOUSNESS AGAINST THE BACKGROUND OF THE CHINESE, Prof. Dr. Elena Zinovieva, Ass. Prof. PhD Anna Khrunenkov, Saint Petersburg State University, Russia	969
127. TEACHING A SECOND FOREIGN LANGUAGE AS A LINGUISTIC AND PEDAGOGICAL PROBLEM, Ikonnikova A., Yakovleva A., North Eastern Federal University, Russia.....	977
128. TEXT THEME PSYCHOLINGUISTIC EXPERIMENT SEMANTIC MAPPING OF THE TEXT, Dilara Ichkineeva, Konstantin Belousov, Bashkir State University, Russia.....	985

129. THE IMAGE OF RUSSIA IN THE FRENCH LANGUAGE (ON THE MATERIAL OF A DIRECTED ASSOCIATIVE EXPERIMENT), Khokholova Irena, Stepanova Liubov, Poselskaya Alexandra, North Eastern University by M.K.Ammosov, Russia	993
130. THE INFLUENCE OF THE NATIVE LANGUAGE ON THE STUDY OF THE GERMAN LANGUAGE AMONG BILINGUAL STUDENTS, Anastasia Yakovleva, Sardana Sergucheva, Alevtina Efimova, North-Eastern Federal University named after M.K. Ammosov, Russia	1001
131. THE JEWISH IN THE CULTURAL SPACE OF LATGALE, Prof. Anna Stankevica, Asoc. Prof. Elina Vasiljeva,, Asist. prof. Elvira Isajeva, asist. Prof. Jelena Semeneca, Daugavpils University, Latvia.....	1009
132. THE KINGS SPEECH, Tatiana V. Sedova, Evgeny S. Ogurtsov, Southern Federal University, Russia.....	1017
133. THE STUDY OF GENRES STRUCTURES IN RUSSIAN ORAL SCIENTIFIC COMMUNICATION (PRAGMALINGUISTIC ANALYSIS), Dr. Tatiana Skorikova, Bauman Moscow State Technical University, Russia	1025
134. THE USE OF FUTURE SIMPLE TENSE IN SPEECH ACTS OF ORDERS, PhD, prof. Gulnana Lutfullina, PhD Madina Sattarova, PhD Raushaniya Nurmukhametova, PhD Fanuza Gabdrakhmanova, PhD Gulnara Zamaletdinova, Kazan (Volga Region) Federal University, Russia.....	1033
135. THE USE OF NOMENS IN JOB INTERVIEWS, Ageeva Julia, Kazan (Volga Region) Federal University, Russia.....	1041
136. TO THE PROBLEM OF ANALYZING MULTI-CODE TEXTS IN POLITICAL DISCOURSE: INTEGRAL APPROACH, Olga Solopova, Maria Saltykova, Maria Voroshilova, South Ural State University - National Research University, Russia.....	1049
137. REVISITING FOSTER PARENTS SLANG FORMATION IN MODERN RUSSIAN (CASE STUDY OF MESSAGES IN INTERNET FORUMS) Dr. Elena Khabibullina M.A. Natallia Savitskaya, Kazan (Volga Region) Federal University, Russia	1057
138. TUNGUS-MANCHU INFLUENCE ON PLACE NAMES OF CENTRAL YAKUTIA, Assoc. Prof. Dr. Liudmila Zamorshchikova, Master Aitalina Pavlova, Assoc. Prof. Dr. Irena Khokholova, North-Eastern Federal University named after M.K. Ammosov, Russia.....	1067
139. VERBAL REPRESENTATION OF THE BASIC BINARY CONCEPTS IN THE YAKUT LANGUAGE, Tatiana Nikolaeva, Alevtina Efimova, Alena Prokopeva, Lina Gotovtseva, Albina Nikolaeva, North Eastern Federal University, Russia	1075

- 140. VISUAL TEXT AS A COMMUNICATIVE TEACHING UNIT AT THE RUSSIAN LANGUAGE LESSONS: THE COGNITIVE-AESTHETIC APPROACH**, Leyla A. Mardieva, Tatyana Ju. Shchuklina, Kazan (Volga Region) Federal University, Russia.....1083
- 141. WHAT IS FEDOR N. PLEVAKO?(ON SPEECH BEHAVIOR IN IMPLICIT PRAGMALINGUISTICS)**, I.Zyubina, A. Dzyubenko, G. Matveeva, A. Ratokhina, G. Ostrikova, Southern Federal University, Russia1089
- 142. ‘CLEVER PERSON’ IN RUSSIAN LINGUISTIC WORLDVIEW**, Prof. Dr. Elena I. Zinovieva, Assoc. Prof. Dr. Elena K. Rokhlina, Saint Petersburg State University, Russia.....1095
- 143. “UNDERSTANDING FROM THE INSIDE”: THEORY OF LANGUAGE DETERMINANTS BY RUSSIAN SCIENTIST GENNADIY P. MELNIKOV (1928-2000)**, Uldanai Bakhtikireeva, Vladimir Sinyachkin, Peoples Friendship University of Russia (RUDN University), Russia.....1107
- 144. THE IDENTITY OF A MANIPULATOR IN LITERARY TRANSLATION**, Veronica Razumovskaya, Natalya Klimovich, Siberian Federal University, Russia1115