

**3rd INTERNATIONAL MULTIDISCIPLINARY
SCIENTIFIC CONFERENCE ON SOCIAL SCIENCES AND ARTS**

S G E M 2 0 1 6



**PSYCHOLOGY AND PSYCHIATRY,
SOCIOLOGY AND HEALTHCARE, EDUCATION
CONFERENCE PROCEEDINGS
VOLUME III**

EDUCATION AND EDUCATIONAL RESEARCH

**24 – 30 August, 2016
Albena, Bulgaria**

DISCLAIMER

This book contains abstracts and complete papers approved by the Conference Review Committee. Authors are responsible for the content and accuracy.

Opinions expressed may not necessarily reflect the position of the International Scientific Council of SGEM.

Information in the SGEM 2016 Conference Proceedings is subject to change without notice. No part of this book may be reproduced or transmitted in any form or by any means, electronic or mechanical, for any purpose, without the express written permission of the International Scientific Council of SGEM.

Copyright © SGEM2016

All Rights Reserved by the SGEM International Multidisciplinary Scientific Conference on
SOCIAL SCIENCES and ARTS

Published by STEF92 Technology Ltd., 51 “Alexander Malinov” Blvd., 1712 Sofia, Bulgaria

Total print: 5000

ISBN 978-619-7105-72-8

ISSN 2367-5659

DOI: 10.5593/sgemsocial2016B13

**SGEM INTERNATIONAL MULTIDISCIPLINARY SCIENTIFIC CONFERENCE ON
SOCIAL SCIENCES AND ARTS**

Secretariat Bureau

E-mails: **sgem@sgemsocial.org**

URL: **www.sgemsocial.org**

CONFERENCE PROCEEDINGS CONTENTS

EDUCATION AND EDUCATIONAL RESEARCH

1. ANALYSING VISUAL COMMUNICATION SKILLS THROUGH EYE TRACKING, Andrea Karpati, Constantine The Philosopher University in Nitra, Slovakia	3
2. TEACHING (DIGITAL) VISUAL CULTURE: NEW PARADIGMS IN ART AND DESIGN EDUCATION, Prof. Dr. Andrea Karpati, Constantine The Philosopher University in Nitra, Slovakia	11
3. HENRY JAMES IN CONTEMPORARY WORKS, Lecturer Paula-Andreea Onofrei, Alexandru Ioan Cuza University, Romania	19
4. ORPHANS: DEVELOPMENT OF FEELINGS OF SOCIAL SAFETY AND PROTECTION, Prof. Anna P. Cherniavskaia, Prof. Luidmila V. Bayborodova, Prof Lev N. Serebrennikov, Ass. Prof. Inga G. Kharisova, Yaroslavl State Pedagogical University, Russia.....	25
5. THE MOTIF OF ASCENSION IN ARTS, Lecturer Paula-Andreea Onofrei, Alexandru Ioan Cuza University, Romania.....	33
6. A LOOK AT MUSIC EDUCATION FROM THE STANDPOINT OF SOCIOLOGY THEORIES, Assist. Prof. Mumtaz Levent Akkol, PhD, Bozok University, Turkey.....	39
7. A TECHNOLOGICALLY-DRIVEN INTERVENTION IN SUPPORT OF MATHEMATICS EDUCATION IN SOUTH AFRICA: LESSONS LEARNED, Prof Ronel Ferreira, Prof Alta van der Merwe, Prof Gerrit Stols, Prof Andre Pelser, Prof Werner Olivier, University of Pretoria Lynnwood, South Africa	45
8. ABSOLUTE AND RELATIVE ESTIMATE OF STUDENTS: PROBLEMS AND SOLUTION METHODS, PhD, Senior Lecturer, Elizaveta V. Kondrashova, National Research University Higher School of Economics, Russia.....	53
9. ACTUALIZATION OF CREATIVE SPIRITUAL POTENTIAL IN THE CONTEXT OF HUMANITARIAN EDUCATION, Assoc. Prof. Elena Morozova, Tyumen State University, Russia	59
10. APPROACHES TO TEACHING BRITISH AND AMERICAN LITERATURE: CROSS-CULTURAL STUDY, Assoc. Prof. Anna Tsepikova, Ekaterina Vilisova, Novosibirsk State Pedagogical University, Russia.....	65

11. ASSESSMENT AND PROGRAM DEVELOPMENT OF LEADERSHIP SKILLS AMONG YOUNG MANAGERS OF INNOVATIVE COMPANY, Assoc. Prof. Elena Romanova, Moscow State University of Civil, Russia	73
12. ATTITUDES TO STUDENT AMBIDEXTERITY IN FAMILIAL AND EDUCATIONAL ENVIRONMENT, Ass. Professor Elena Lysenko, Ural Federal University named after the first President of Russia B. N. Yeltsin, Russia	81
13. CHESS TERMINOLOGY AS A TOOL OF TEXT ORGANIZATION (ON THE EXAMPLE OF V.V.NABOKOV'S NOVEL "THE DEFENSE"), Dinara Rakhimova, Zulfiya Yusupova, Nailya Fattakhova, Kazan (Volga Region) Federal University, Russia.....	89
14. CHILDREN'S SENSITIVITY TO CIRCULAR EXPLANATIONS ON FAMILIAR AND UNFAMILIAR TOPICS, Dr. Agne Brandisauskiene, Danguole Endriuskiene, Assoc. Prof. Ausra Daugirdiene, Lithuanian University of Educational Sciences, Lithuania.....	97
15. CLASSROOM DISCIPLINE PROBLEMS FROM THE TEACHER POINT OF VIEW, Dr. Ruzena Ciliakova, Prof. Dr. Alena Douskova, Dr. Ivana Ivanova, Matej Bel University in Banska Bystrica Faculty of Education, Slovakia.....	109
16. COMPARATIVE ANALYSIS OF SAKHA ELEMENTARY SCHOOL CHILDREN MENTAL ACTIVITY PECULIARITIES IN THE CONDITIONS OF BILINGUAL EDUCATION, Dr. Lyubov Starostina, Dr. Valentina Egorova, North-Eastern Federal University named after M.K.Ammosov, Russia.....	117
17. COMPARISON OF LMS AND FACEBOOK IN TERMS OF EDUCATION SUPPORT, Miroslav Sebo, Constantine The Philosopher University in Nitra, Slovakia	125
18. CONTRASTIVE ANALYSIS OF VERBS OF SIGNAL TRANSMISSION, DETERMINING CHARACTERISTICS OF SITUATIONS TO BE PERCEIVED, IN FRENCH AND RUSSIAN, Teach. Assis. Anastasiya S. Martynycheva, Dr. Gulnara F. Lutfullina, Kazan (Volga Region) Federal University, Russia	133
19. COOPERATIVE COGNITIVE ACTIVITY OF STUDENTS IN THE PROCESS OF MATHEMATICAL INSTRUCTION, Assoc. Prof. Lyudmila Gil, Assoc. Prof. E. Tesleva, stud. Shodmon Nozirezoda, Tomsk Polytechnic University, Russia	141
20. CORPORATE SOCIAL RESPONSIBILITY IN THE ASSESSMENTS OF REPRESENTATIVES OF KAZAKHSTANI UNIVERSITIES, Prof. Sh.Y. Jamanbalaeva, Assoc. Prof. M. Maulsharif, Sh. Tlenchieva, al-Faraby Kazakh National University, Kazakhstan.....	149

21. CURRENT TRENDS IN WORK MOTIVATION AND PERCEIVED RISKS, Dr. Maria Luskova, Dr. Michal Titko, University of Zilina Faculty of Security Engineering, Slovakia.....	157
22. CURRICULUM SEEN THROUGH THE EYES OF ELEMENTARY SCHOOL TEACHERS IN SLOVAKIA, Mgr. Zuzana Lynch, PhD., PaedDr. Marian Trnka, PhD., prof. PaedDr. Alena Douskova, PhD., Mgr. Robert Sabo, PhD., Matej Bel University, Slovakia	165
23. DETECTION OF THE LEXICAL CORE IN A TEMATIC FIELD BY PSYCHOLINGUISTIC TECHNIQUE OF THE ASSOCIATIVE ARRAY, Assoc. Prof. Natalya Medvedeva, Novosibirsk State Technical University, Russia	173
24. DEVELOPING BUSINESS COMMUNICATIVE COMPETENCE FOR FOREIGN LANGUAGE LEARNERS WITHIN THE PROGRAM OF ADDITIONAL EDUCATION, Grigorieva E.V., Kalganova G.F., Mosolkova M.G., Kazan (Volga Region) Federal University, Russia	179
25. DEVELOPING VALUE PARADIGM OF RISING EDUCATORS AT UNIVERSITY, Ass. Prof. Svetlana Panina, Ass. Prof. Nadezhda Tulasynova, Senior Lect. Nyrgustana Gotovtseva, North-Eastern Federal University named after M.K. Ammosov, Russia.....	187
26. DEVELOPMENT OF STUDENTS' MORAL AND CULTURAL QUALITIES THROUGH ESL, Assoc. Prof. PhD Gulnara M. Ilduganova, Assist. Prof. Nataliya V. Tikhonova, Kazan (Volga Region) Federal University, Russia	195
27. DEVELOPMENT OF UNDERGRADUATE STUDENTS' INTERCULTURAL COMPETENCE: METHODS OF PHRASEOLOGICAL UNITS., Assistant Teacher Guzel M. Galeeva, Assoc. Prof. Dr. Yuliya .N. Gorelova, Assistant Teacher Alina F. Nigmatullina, Kazan (Volga Region) Federal University, Russia	203
28. DOCUMENTATION OF ENDANGERED LANGUAGE: ASSOCIATIVE DICTIONARY OF THE YAKUT LANGUAGE, Liudmila Zamorshchikova, Irena Khokholova, North-Eastern Federal University named after M.K. Ammosov, Russia	211
29. DYNAMICS STUDENTS SELF-ORGANIZATION INDICATORS ACCORDING TO THE LEARNING LEVELS IN TECHNICAL UNIVERSITY, Head of the Department Alexander Ishkov, Prof. Nadezhda Miloradova, Moscow State University of Civil Engineering, Russia.....	217
30. E-LEARNING IN FUNDAMENTAL DISCIPLINES TEACHING FOR ENGINEERING STUDENTS, Senior Lecturer Larisa Demenkova, Senior Lecturer Olga Berezovskaya, Senior Lecturer Olga Knyazeva, Student Alyona Sidorenko, Tomsk State University, Russia.....	225

31. E-LEARNING IN THE GEOGRAPHICAL ACADEMIC EDUCATION IN POLAND – OPPORTUNITIES AND THREATS , Assoc. Prof. Adam Hibszer, Assoc. Prof. Elzbieta Szkurlat, University of Silesia, Faculty of Earth Sciences, Poland	231
32. ECONOMIC COMPLEXITY: THE FUTURE OF THE KNOWLEDGE-BASED REGIONAL DEVELOPMENT , Sergei Kornilov, Tatjana Polajeva, Tallinn University of Technology, Estonia	239
33. EDUCATION AND THE CARE MAINSTREAMING INTO THE FEMININE BIOGRAPHIES , Maria Antonietta Selvaggio and Silvana Panza, University of Salerno, Italy	247
34. EDUCATIONAL CHALLENGES IN CHOSING THE FACULTY OF STUDYING – CASE STUDY FOR THE STUDENTS FROM REPUBLIC OF KOSOVA , Dr. Halil Snopce, Dr. Azir Aliu, Dr. Artan Luma, Dr. Sadri Alija, South East European University, FYR of Macedonia	255
35. EDUCATIONAL ENVIRONMENT IN A PROFESSIONAL PRACTICE TRAINING OF FUTURE TEACHERS OF PRIMARY SCHOOL , Gabzdyl Jolanta, Gasparova Miroslava, Gerova Lubica, Hulova Zlatica, State Higher Vocational School in Raciborz, Poland	263
36. EDUCATIONAL PORTALS. CURRENT STUDIES AND STEPS FOR CREATING THE ETRAJECTORY PORTAL , Lecturer PhD Vasile Paul Bresfelean, Associate Prof. Phd Loredana Mocean, PhD Student Hajdu-Macelararu Mara, Babes-Bolyai University, Romania	271
37. EFFICIENCY OF THE SKETCH GRAMMAR FOR RUSSIAN , PhD Maria Khokhlova, PhD Victor Zakharov, Saint Petersburg State University, Russia	279
38. EPIC SPACE: CASE OF THE SAKHA EPIC OLONKHO , Alina Nakhodkina, Liudmila Zamorshchikova, Vilena Dyachkovskaya, North-Eastern Federal University, Russia	287
39. EVALUATION OF INFORMATIONAL PRACTICES OF STUDENTS: A PROPOSED LEARNING PROTOCOL TO SEARCHING SCIENTIFIC INFORMATION , Assoc. Prof, Dr. Omar Larouk, Prof. Joseph Dichy, University of Lyon (ICAR-UMR CNRS LYON2 ENS) Lyon, France	295
40. EVALUATION OF OPEN SCIENTIFIC CONTENTS: COMPARING THE EDUCATIONAL RESOURCES (MOOC) WITH DOCUMENTARY PORTALS OF CONTROLLED QUALITY , Assoc. Prof. Dr. Omar Larouk; Assoc. Prof. Candidate of science. Marine V. Garanovich, University of Lyon (ICAR-UMR CNRS LYON2 ENS) Lyon, France	303

41. EXPERIMENTAL RESEARCH ON EFFECTIVENESS OF FORMATION MODEL OF PROSPECTIVE MANAGER READINESS FOR THE INFORMATION AND ANALYTICAL ACTIVITIES, Teacher Irina N. Zolnikova, Assoc. Prof. Elena V. Prokutina, Assist. Prof. Elena S. Chizhikova, Tobolsk Industrial Institute, Russia	311
42. EXPLOITING THE POTENTIAL OF ICT: ASSESSMENT OF STUDENTS KNOWLEDGE, Elena Nikolaevna Malyuga, Peoples Friendship University of Russia, Russia	319
43. FLIPPED CLASSROOM AS INNOVATIVE PRACTICE IN THE HIGHER EDUCATION SYSTEM: AWARENESS AND ATTITUDE, Prof.DSc Natalia Antonova, PhD student Iuliia Shnai, PhD student Mariia Kozlova, Lappeenranta University of Technology, Finland.....	327
44. FORMATION OF FINANCIAL LITERACY OF STUDENTS IN THE EDUCATIONAL PROCESS, Prof. Sergeeva Tatiana, Assistant professor Podbolotova Marina, Academy of public administration, Russia	333
45. FORMING SOCIOCULTURAL COMPETENCE ON THE BASIS OF MULTILANGUAGE NEWS, Assoc. Prof. Dr. Marina Avdonina, Sr. Lecturer Dr. Maria Rudneva, Assoc. Prof. Dr. Nailia Valeeva, Sr.Lecturer Dr. Natalia Zhabo, Peoples Friendship University of Russia, Russia	341
46. FUNCTIONAL ASPECTS OF A COMMUNICATIVE PRACTICE IN SEMI-NATURAL DISCOURSES, Mgr. Petra Bacuvcikova, Ph.D., Univerzita Tomase Bati ve Zline, Czech Republic.....	347
47. FUNCTIONAL PROPERTIES OF ENGLISH DISCOURSE IN TERMS OF LINGUOSYNERGETICS, Prof. Dsc. Evgeniya V. Ponomarenko, MGIMO University, Russia.....	355
48. FUNCTIONS OF STYLISTIC CONVERGENCE IN CONTEMPORARY BRITISH FICTION, Assist. Prof. Lena Zamorshchikova, Lecturer Tatiana Melnichuk North-Eastern Federal University, Russia	363
49. GENDER AND ETHNIC FACTORS IN ORAL PROFICIENCY ASSESSMENT: “CAN DO” AND “CAN’T DO”, Assoc. Prof. Anzhela Dolzhikova, Assoc. Prof. Victoria Kurilenko, Assoc. Prof. Yulia Biryukova, Assoc. Prof. Natalia Pomortseva, Assoc. Prof. Olga Shcherbakova, Peoples Friendship University of Russia, Russia	371
50. GENDER FEATURES OF DISTANCE LEARNING IN EUROPEAN UNIVERSITIES, Dr. Daina Vasilevska, Prof. Baiba Rivza, Liepaja University, Latvia	379

51. GERMAN BUSINESS LETTER FROM THE PERSPECTIVE OF LANGUAGE DEVELOPMENT, Mgr. Ph.D. Renata Silhanova, Tomas Bata university, Czech Republic.....	387
52. GERMAN LITERATURE AND CULTURE IN MORAVIAN WALLACHIA AS THE RESEARCH OBJECT OF LITERARY GERMANISTICS: BACKGROUND, GOALS AND METHODOLOGY, Mgr. Libor Marek, Ph.D., Tomas Bata University in Zlin, Czech Republic.....	395
53. GLOBAL TRENDS IN UNIVERSITY EDUCATION DEVELOPMENT AND THE CHALLENGES OF DISTANT LEARNING TECHNOLOGIES, Andrey Tuzikov, Ruashania Zinurova, Kazan National Research Technological University, Russia	403
54. GLOBAL UNIVERSITY RANKINGS AS A MEASURE OF EFFECTIVENESS OF HIGHER EDUCATION FINANCING, PhD Anastasiya Sudakova, Prof. Gavriil Agarkov, Ural Federal University named after the first President of Russia B. N. Yeltsin, Russia	415
55. GRADUATE TRAINING FOR PROFESSIONAL ADVANCEMENT: THE EXPERIENCE OF THE NATIONAL VOCATIONAL TRAINING SYSTEM, Professor Gulnapis Abdikerova, professor Mansiya Sadyrova, PhD student Assem Omarova, al-Faraby Kazakh National University, Kazakhstan	425
56. GREAT EXPECTATIONS: ACADEMIC WRITING THROUGH FUTURE UNIVERSITY STUDENTS' EYES, Veronika Glogarova, Alena Kasparikova, VSB-Technical University of Ostrava, Czech Republic	433
57. GROSS MOTOR COORDINATION AND PHYSICAL DEVELOPMENT IN THE CONTEXT OF PRIMARY EDUCATION, Ingrid Ruzbarska, University of Presov in Presov, Slovakia	441
58. HIGH SCHOOL STUDENTS' PERCEPTIONS RELATED TO HIGHER EDUCATION, PhD. Student Nural Agat Yemisci, Prof.Dr. Osman Yildirim, PhD. Student Gulsah Ozogul, Istanbul Arel University, Turkey	449
59. ICT PROFICIENCY OF SENIORS IN COMPARISON WITH OTHER ADULTS GROUPS, Jiri Pospisil, Ph.D., Nadezda Spatenkova, Ph.D., Palacky University in Olomouc, Czech Republic.....	457
60. IDENTITY CATEGORY IMPLEMENTATION IN THE PSYCHOLINGUISTIC PHASES COMPOSITION OF AN ACADEMIC PUBLIC MONOLOGUE TRANSLATION, Lecturer Kapitolina Ulanova, Prof Dr Nailya Valeeva, Peoples Friendship University of Russia, Russia.....	463

61. INAPPROPRIATE BEHAVIOUR IN THE PRIMARY SLOVAK AND DUTCH CLASSROOM AND STRATEGIES FOR MANAGING STUDENT BEHAVIOUR , Dr. Ivana Ivanova, Dr. Ruzena Ciliakova, Prof. Dr. Alena Douskova, Matej Bel University in Banska Bystrica Faculty of Education, Slovakia.....	469
62. INFORMATION AND COMMUNICATION TECHNOLOGIES (ICT) IN GEOGRAPHICAL EDUCATION IN POLAND , Assoc. Prof. Adam Hibszer, University of Silesia, Faculty of Earth Sciences, Poland	477
63. INNOVATIVE DEVELOPMENT OF THE HIGHER EDUCATIONAL SYSTEM IN THE RUSSIAN FEDERATION , Associate Professor, candidate of historical Sciences Andrey L. Vorontsov, Associate Professor, candidate of legal Sciences, Elena V. Vorontsova, South-West State University, Russia	485
64. INTEGRATED ELECTIVE COURSE ON THE "ESSENTIALS OF THE ENGINEERING CULTURE" , Assist. Prof. Svetlana A. Tatyanyenko, Assist. Prof. Elena S. Chizhikova, Assoc. Prof. Elena V. Prokutina, Tobolsk Industrial Institute, Russia	493
65. INTEGRATION OF EDUCATIONAL SYSTEMS IN RUSSIA AND EUROPE AND ITS SIGNIFICANCE FOR PROCESSES OF CULTURAL AND POLITICAL RAPPROCHEMENT , Associate Professor, candidate of historical Sciences Andrey L. Vorontsov Associate Professor, candidate of legal Sciences, Elena V. Vorontsova, South-West State University, Russia	501
66. INTERACTIVE STRATEGIES FOR ENHANCING STUDENTS' CRITICAL THINKING , Univ. Assist. Dr. Ramona Neacsu Lupu, Lecturer Dr. Alina Anghel, Assoc. Prof. Marian Volciu, Valahia University of Targoviste, Romania.....	509
67. INTERACTIVE VIRTUAL LABORATORY SYSTEM IN TEACHING AND LEARNING CHEMISTRY , Assist. Prof. Tatyana G. Krupnova, PhD, South Ural State University, Russia.....	517
68. INTERNATIONAL EDUCATIONAL INTEGRATION OF IBERO-AMERICA , Ph.D. in Economics, associate professor Bychkova Larisa Viktorovna, Student Ogurtsova Ekaterina, South-West State University, Russia	523
69. INTERPERSONAL BEHAVIOR PATTERNS OF CHILDREN , Assoc. Prof. Jaroslava Gajdosikova Zeleiova, PhD., Mgr. Peter Kusy, Trnava University in Trnava Faculty of Education Department of Educational Studies, Slovakia.....	529
70. INTRODUCTION OF NEW STUDY PROGRAMME USING INNOVATION-BASED APPROACH , Assoc. Prof. Dr. Tatjana Vasiljeva; Mg. oec. Anna Busmane, RISEBA University, Latvia.....	537

71. INVOLVEMENT OF PERSONNEL IN THE SYSTEM OF TALENT MANAGEMENT: CONTENT ANALYSIS OF INTERNATIONAL, FEDERAL AND REGIONAL COMPANIES SITES, HAVING ACTIVITIES ON THE TERRITORY OF RUSSIAN FEDERATION, Assoc. Prof. Dr. Elena Lysenko; Master Student Inessa Kovaleva, Ural Federal University named after the first President of Russia B. N. Yeltsin, Russia	549
72. IS EDUCATION A KEY TO REDUCE POVERTY IN ROMANIA?, PhD Student Claudia Andreea Urean, Lecturer PhD Vasile Paul Bresfelean, Babes-Bolyai University, Romania.....	557
73. ISMAIL KADARE ON THE ARBERESH MIGRATION, Prof. ass. dr Kamber Kamberi, Public University Fehmi Agani, Kosovo.....	565
74. LACUNARY UNITS IN THE SPANISH LANGUAGE (“BIG MAMA’S FUNERAL” BY G. G. MARQUEZ CASE STUDY), Teaching Assistant Alisa O. Tarasova, Assoc. Prof. Dr. Ekaterina O. Zalyaeva, Kazan (Volga Region) Federal University, Russia.....	573
75. LANGUAGE BACKGROUND AND LANGUAGE POLICY IN ARAB COUNTRIES IN THE ERA OF GLOBALIZATION, Associate Prof. Galina Lukyanova, Assistante Prof. Sheker Kulieva, Assistante Prof. Elena Kartseva, Peoples Friendship University of Russia, Russia.....	581
76. LEVERAGING EMPLOYEE ENGAGEMENT TOWARDS INDIVIDUAL WORK PERFORMANCE IN MALAYSIA MANUFACTURING INDUSTRY, Siti Amirah Othman, Assoc Prof Dr. Nik Hasnaa Nik Mahmood, University Technology Malaysia (UTM), International Campus, Malaysia.....	589
77. LINGUISTIC REPRESENTATION OF GENDER STEREOTYPES IN SONGS (IN CASE OF JAPANESE, RUSSIAN, YAKUT LANGUAGE), PhD Elena Rufova, North-Eastern Federal University named after M.K.Ammosov, Russia	597
78. LMS MOODLE IN ORGANIZING ASSESSMENT AND CONTROL IN TEACHING FOREIGN LANGUAGE, Assoc. Prof. Dr. Anisa Khusainova, Assoc. Prof. Dr. Marina Kudravtseva, Assoc. Prof. Dr. Rimma Mardanshina, Assoc. Prof. Dr. Evgenia Zhuravleva, Kazan (Volga Region) Federal University, Russia	605
79. MANAGEMENT SKILLS OF CIVIL ENGINEERS AND FACILITY MANAGERS AS A TOOL TO STREAMLINE THE WORKING PROCESS, Veronika Roudna, M.Sc. et M.Sc., Dana Linkeschova, M.A., Ph.D., Assoc. Prof. Alena Ticha, M.Sc., Ph.D., University of Technology, Czech Republic.....	611
80. MENTAL DIMENSION OF ECOTECHNOLOGICAL DEVELOPMENTS: KURZEME (LATVIA) COASTAL AREA CASE, Assist. Prof. Roberts Jurmalietis, Lecturer Lilita Abele, Lecturer Vineta Kulmane, Liepaja University, Latvia	619

81. MOBILE APPLICATIONS AS A SUPPORT OF STUDENTS' PHYSICAL ACTIVITIES , Mgr. Pavel Knajfl, University of Hradec Kralove, Czech Republic....	627
82. MOBILITY IN THE ROMANIAN HIGHER EDUCATION , Miss Timea Krisztina Ardelean, Mr Zoltan Zakota, Partium Christian University, Romania.....	635
83. MOODLE AS THE MEAN OF IMPROVEMENT OF AUTOEDUCATION OF STUDENTS , Assoc. prof. Viera Tomkova, Constantine The Philosopher University in Nitra, Slovakia.....	643
84. MORPHEME AND SYLLABLE STRUCTURE OF A WORD IN ENGLISH AND CHINESE , prof. Aryuna G. Ivanova, prof. Victoria V. Sibul, prof. Victoria V. Vetrinskaya, prof. Irina V. Smirnova, Peoples Friendship University of Russia, Russia.....	651
85. MUNICIPAL EDUCATION SYSTEM TEACHERS' PREPARING FOR INNOVATIONS IN THE SCHOOL EDUCATIONAL PROCESS , Dr. Gennadiy Serikov, PhD student Andrey Shevtsov, Methodist Yuliya Naydanova, South Ural State University, Russia.....	657
86. NATIONAL MENTALITY VS INTERNATIONAL STANDARDS IN INTERPRETER'S ETHICS: EXPERIMENTAL ANALYSIS OF ETHICAL ISSUES PERCEPTION BY STUDENTS , Larisa Lutskovskaia, Peoples Friendship University of Russia, Russia.....	663
87. NEW OPPORTUNITIES TO OPTIMIZE THE TRAINING OF FIELD TENNIS BEGINNERS , Prof. PhD Marian Dragomir, Assoc. Prof. Germina Cosma, University of Craiova, Romania.....	669
88. NOODYNAMICS POSITIVELY INFLUENCES PROSOCIAL BEHAVIOUR , Martin Brestovansky, PhD., Anna Sadovska, PhD., Ivan Podmanicky, PhD., Trnava University in Trnava Faculty of Education, Slovakia	675
89. NOWADAYS CHALLENGES IN TEACHING FOREIGN LANGUAGES , Lecturer Paula-Andreea Onofrei, Alexandru Ioan Cuza University, Romania.....	683
90. NUDGING IN EDUCATION: THE CASE OF MASTER PROGRAM , Assoc. Prof. Olga Shipkova, Prof. Dr. Zinaida Vdovenko, Assoc. Prof. Natalya Efimova, Assoc. Prof. Tatyana Shushunova, D. Mendeleyev University of Chemical Technology of Russia, Russia	689
91. ON THE DIFFERENCES BETWEEN TRADITIONAL AND LARGE CORPORA: COMPARISON OF HIGH-FREQUENCY NOUNS , PhD Maria Khokhlova, Saint Petersburg State University, ...	697
92. ON USING INTERNET-RESOURCES FOR COURSES IN TECHNICAL TRANSLATION , Svetlana Sheremetyeva, Tamara Khomutova, South Ural State University - National Research University, Russia	705

93. OPTIONS OF INTEGRATION VIRTUALIZATION TECHNOLOGIES INTO EDUCATION , Milan Klement, Jan Gregar, Palacky University in Olomouc, Czech Republic.....	713
94. PARENTAL ATTITUDES IN PARENTS OF CHILDREN WITH CEREBRAL PALSY AND COMMITMENT TO THE REHABILITATION PROCESS , PhD Monika Czerw, Jan Dlugosz University in Czestochowa, Poland....	723
95. PECULIARITIES OF FORMAL, NONFORMAL AND INFORMAL EDUCATION OF THE ACADEMIC STAFF , Dr. Irina Kotliarova, South Ural State University, Russia.....	731
96. PEDAGOGICAL COMPETENCIES OF UNIVERSITY INSTRUCTORS OF TECHNICAL DISCIPLINES , Assoc. Prof. I. A. Voloshina, PhD student V. N. Krysanova, South Ural State University, Russia.....	737
97. PEDAGOGICAL CONDITIONS FOR IDENTITY FORMATION OF HIGHER SCHOOL STUDENTS VIA FOREIGN LANGUAGE , Assoc. Prof. Dr. Anisa Khusainova, Assoc. Prof. Dr. Evgenia Zhuravleva, Assoc. Prof. Dr. Marina Kudravtseva, Assoc. Prof. Dr. Rimma Mardanshina, Kazan (Volga Region) Federal University, Russia.....	743
98. PHOTO-WEBSITE PARTICIPANTS' NOMENCLATURE: SEMANTIC AND PRAGMATICS ASPECTS , Teaching assistant – Margarita A. Smirnova, Teaching assistant – Regina R. Gabdrakhmanova, Kazan (Volga Region) Federal University, Russia.....	751
99. PHYSICAL AND MATHEMATICAL SCHOOL ON THE BASIS OF INSTITUTION OF HIGHER EDUCATION IN THE PROCESS OF FORMATION OF ENGINEER POTENTIAL IN THE REGION , Assoc. Prof. E. V. Klimenko, Assoc. Prof. N. S. Buslova, Tyumen State University, Russia	759
100. PRE-EXISTING VISUAL IMAGES AND PHENOMENA: A LINGUISTIC APPROACH , Associate Professor Leyla Mardieva, Kazan (Volga Region) Federal University, Russia.....	765
101. PROFESSIONAL ORIENTATION OF PRIMARY SCHOOL PUPILS TO TECHNICALLY ORIENTED PROFESSIONS , doc. PaedDr. Jana Depesova, PhD., Constantine The Philosopher University in Nitra, Slovakia.....	773
102. PROFESSIONAL STANDARDS AS TRENDS FOR TRAINING SPECIALISTS IN SOCIAL WORK , Prof. Dr. Margarita N. Maksimova, Assoc. Prof. Dr. Oksana V. Polyakova, Kazan (Volga Region) Federal University, Russia	781
103. PROJECT OF INDIVIDUAL LEARNING ACTIVITY FOR FUTURE TEACHERS , Prof. Luidmila V. Bayborodova, Prof. Anna P. Cherniavskaia, Prof. Lev N. Serebrennikov, Prof. Vladimir V. Yudin, Yaroslavl State Pedagogical University, Russia	789

104. PROMOTION OF COOPERATION AND SHARING OF EXPERIENCE IN EARLY CHILDHOOD EDUCATION , Alena Vavrdova, Ph.D., Palacky University in Olomouc, Czech Republic.....	797
105. PSYCHOLINGUISTIC ANALYSIS OF "EXTREMISM" IN RUSSIAN LINGUISTIC CONSCIOUSNESS , Assoc. Prof. Daria Vygovskaia, South Ural State University, Russia.....	803
106. PSYCHOLOGICAL PROBLEMS OF STUDENTS WITH DISABILITIES (FOR MEDICAL REASONS) DURING THEIR STUDY AT THE TECHNICAL UNIVERSITY , Prof. Nadezhda Miloradova, Head of the Department Alexander Ishkov, Moscow State University of Civil Engineering, Russia	811
107. REFLEXIVE STRATEGIES AS A BASIC COMPONENT FOR PROFESSIONALIZATION , Poterieieva Olga, Ural Federal University named after the first President of Russia B. N. Yeltsin, Russia	819
108. RELATIONSHIP BETWEEN TYPE OF TEACHER WITH RESPECT TO ADOPTION OF INNOVATION IN ICT AND LEVEL OF COMPUTER SKILLS OF PRIMARY SCHOOL PUPILS , Mgr. et Bc. Lukas Cirus, University of Hradec Kralove, Faculty of Education, Czech Republic	825
109. RELATIONSHIPS AMONG ADAPTIVE AND MALDAPTIVE PERFECTIONISM AND PERCEIVED PARENTING STYLES , Simona Kontrimiene, Vilnius University, Lithuania	833
110. REPRESENTATION OF "ENEMY" AND "DANGER" IN CONSCIOUSNESS OF VARIOUS RUSSIAN GENERATIONS , Assoc. Prof. Daria Vygovskaia, South Ural State University, Russia	841
111. RESPONSIBILITY AND PARENTAL INVOLVEMENT IN SCHOOL DROPOUT PREVENTION , Lecturer Dr. Alina Anghel, Univ. Assist. Dr. Ramona Neacsu Lupu, Univ. Assist. Dr. Camelia Voicu, Valahia University of Targoviste, Romania.....	849
112. RETHINKING AUTHENTICITY OF TRANSLATION PRACTICUM , PhD in Law E.G. Babelyuk, Prof. DSc A.V. Achkasov, St. Petersburg State University, Russia	857
113. ROLE OF PERSONAL KNOWLEDGE MANAGEMENT IN E-EDUCATION TO ELIMINATE PLAGIARISM IN TERTIARY EDUCATION IN A COMPLEX WAY , Mg.paed. Vineta Kulmane, Mg.psych. Sintija Sudmale, Dr.paed. Dagnija Deimante, Liepaja University, Latvia.....	865

114. RUSSIAN HIGHER EDUCATION SYSTEM: CONSERVATISM OR DEVELOPMENT, PhD Victor Koksharov, PhD Anastasiya Sudakova, PhD Inessa Gurban, Ural Federal University named after the first President of Russia B. N. Yeltsin, Russia	873
115. SCHOOLS AND EDUCATION IN SLOVAKIA IN THE FIRST HALF OF THE 20TH CENTURY, PhDr. Anna Klimentova, PhD; Ass. prof. Julia Ivanovicova, PhD, Prof. PhDr. Viera Kurincova, CSc.; Mgr. Katarina Klimentova, Constantine The Philosopher University in Nitra, Slovakia	881
116. SELF-ASSESSMENT OF SPECIFIC COMPETENCES GAINED DURING UNIVERSITY STUDIES OF ENGLISH IN RELATION TO COMPULSORY TEACHING PRACTICE, Zuzana Sassikova, Blanka Babicka, Ondrej Duda, Michaela Grohmanova, Palacky University in Olomouc, Czech Republic	889
117. SEMANTIC, GRAMMAR AND FUNCTIONAL FEATURES OF PERSONAL PRONOUNS IN RUSSIAN AND TATAR LANGUAGES, Assoc. Prof. Dr. Zulfiya Yusupova, Assoc. Prof. Dr. Dinara Rakhimova, Assoc. Prof. Dr. Naylya Fedorova, Kazan (Volga Region) Federal University, Russia	897
118. SENSE OF RESPONSIBILITY AND ASPIRATIONS OF SOCIALLY MALADJUSTED YOUNG PEOPLE, PhD Elena Karpuszenko, Jan Dlugosz University in Czestochowa, Poland.....	903
119. SMART COURSEBOOK AS AN INTEGRAL COMPONENT OF AN ESP BLENDED LEARNING COURSE, Associate Professor Alexey Bakulev; Assoc. Prof. Maxim Bondarev; Assoc. Prof. Oksana Zablotzskaya; Assoc. Prof. Anna Opryshko, Southern Federal University, Russia	911
120. SOCIAL PARTNERSHIP IN IMPROVING HUMAN RESOURCE MANAGEMENT IN SECONDARY SCHOOLS, Prof. Yurii Vishnevskii, Svetlana Ermolaeva, Yekaterina Nekrasova, Ural Federal University named after the first President of Russia B. N. Yeltsin, Russia	919
121. SPECIFICS OF STEREOTYPES IN SOCIOPSYCHOLOGICAL PARADIGM AND THEIR INTRODUCTION TO EDUCATIONAL PROCESS, Assoc. Prof. Natalia Khristianova, Assoc. Prof. Inna Katsitadze, Assoc. Prof. Anna Dzyubenko, Assoc. Prof. Natalia Mozgovaya, Assoc. Prof. Irina Zyubina, Southern Federal University, ...	925
122. ST. JOHN THE CHRYSOSTOM „ AMBASSADOR OF THE POOR", University Lecturer Sociologist PhD Nina Stanescu, Ovidius University of Constanta, Romania.....	933
123. STIMULATION TO THE PHYSICAL ACTIVITY OF PRESCHOOL CHILDREN, Assoc. Prof. Ludmila Miklankova, Ph.D., Palacky University in Olomouc, Czech Republic.....	941

124. STUDENTS WITH SPECIAL EDUCATIONAL NEEDS IN THE SYSTEM OF OPEN LEARNING , Prof. Danuta Marzec, dr Ryszard Stefaniak, Jan Dlugosz University in Czestochowa, Poland.....	949
125. STUDENTS' REFLECTION OF SPECIFIC COMPETENCES IN PRE-SERVICE ENGLISH LANGUAGE TEACHER TRAINING , Ondrej Duda, Palacky University in Olomouc, Czech Republic.....	955
126. STUDY INTO THE VIEWS OF LANGUAGE TEACHERS OVER THE STRATEGIES OF BRAIN BASED LEARNING AND TEACHING FOR SUCCESSFUL CLASSROOM ENVIRONMENT , Fethi Kayalar, Turkan Guler Ari, Erzincan University, Turkey.....	963
127. STUDY OF THE JUDICIARY AT ENGLISH LESSONS IN INTERDISCIPLINARY CONTEXT , Assoc. Prof. Tatiana Victorovna Emelyanova, Peoples Friendship University of Russia, Russia	971
128. STUDYING MAJORS IN ENGLISH AS NON-NATIVE LANGUAGE: THE CASE OF GENERATION Z IN RUSSIA , Assist. Prof. Dilyana D. Sungatullina, Assoc. Prof. Dr. Yuliya N.Gorelova, Assoc. Prof. Dr. Ekaterina O. Zalyaeva, Kazan (Volga Region) Federal University, Russia.....	979
129. TACTICS OF THE COMPRESSION OF THE TEXT AMONG MEN AND WOMEN , Associate professor Irena Khokholova, associate professor Liudmila Zamorshchikova, North Eastern University by M.K.Ammosov, Russia	987
130. TEACHERS' AUTONOMY AS A STARTING POINT FOR CURRICULUM REFORM , Dr.h.c. prof. Beata Kosova, CSc. - Mgr. Zuzana Lynch, PhD. - Mgr. Radka Cachovanovova, Matej Bel University, Slovakia.....	995
131. TEACHING ACADEMIC READING IN FOREIGN LANGUAGES: MEETING THE CHALLENGES OF KNOWLEDGE-BASED SOCIETY , Prof. Olga Maximova, Peoples Friendship University of Russia, Russia.....	1003
132. TEACHING CORPORATE SOCIAL RESPONSIBILITY AS AN IMPORTANT CONSTITUENT OF MANAGEMENT EDUCATION , Larisa Vlasenko, Associate professor, Moscow State University of Civil Engineering, Russia	1011
133. TEACHING ENGLISH AS A SECOND LANGUAGE: AN EXTENT OF SOCIO-CULTURAL KNOWLEDGE , Assoc. Prof. Dr. Irina M. Solodkova, Assoc. Prof. Dr. Liliya R. Ismagilova, Kazan (Volga Region) Federal University, Russia ...	1019
134. TEACHING ESP/EAP THROUGH MOOCS: A CASE STUDY , Avdonina M., Rudneva M., Valeeva N., Peoples Friendship University of Russia, Russia	1027

- 135. TEACHING FOREIGN LANGUAGES AS A PART OF POLYLINGUAL EDUCATION**, Assis. Maria Efimova, PhD Evgeniya Krasnova, PhD Svetlana Marchenko, PhD Elena Velichko, PhD Anna Boiko, Don State Technical University, Russia 1035
- 136. TEACHING STUDENTS INTERCULTURAL COMMUNICATIVE COMPETENCE: METHODOLOGICAL ASPECT**, Vadim V. Kortunov, Ivan Y. Lapshin, Natalya M. Zorina, Zoya A. Kireenkova, Russian State University of Tourism and Service, Russia.....1041
- 137. THE "DEATH" ASSOCIATIVE FIELD IN THE YAKUT AND RUSSIAN LANGUAGE CONSCIOUSNESSES**, Assoc. Prof. Sargylana Filippova, North-Eastern Federal University, Russia.....1047
- 138. THE CASE STUDY METHOD IN LEARNING PROCESS OF ENVIRONMENTAL SCIENCE STUDENTS**, Assist. Prof. Tatyana G. Krupnova, PhD, South Ural State University, Russia 1055
- 139. THE CORRELATION BETWEEN THE EDUCATIONAL INPUTS, THE SOCIO-ECONOMIC CONTEXT AND THE EDUCATIONAL OUTPUTS**, PhD Student Danusia Vamvu, PhD Student Anca Tamas, Prof. Dumitru Miron, The Bucharest University of Economic Studies, Romania.....1061
- 140. THE CRISIS OF EFFECTIVENESS OF EDUCATION IN THE POSTMODERN AGE**, PaedDr. ICLic. Michal Podzimek, Th.D., Ph.D., Technical University of Liberec, Czech Republic 1069
- 141. THE ENGLISH LANGUAGE LEARNING IN RUSSIAN AND JAPANESE CLASSROOMS**, Lecturer Galina Kazantseva, Dr. Andrei Kazantsev, student Margarita Kruglikova, Dr. Olga Solodovnikova, National Research Tomsk Polytechnic University, Russia.....1075
- 142. THE FORMS OF JOINT ACTIVITY OF THE TEACHER AND STUDENTS IN HIGHER SCHOOL EDUCATIONAL PRACTICE**, Assoc. Prof. Natalia Sapchenko, Novosibirsk State Technical University, Russia.....1083
- 143. THE IMPACT OF MULTICULTURAL ACADEMIC AREA IN RUSSIAN ON THE DEVELOPMENT OF PROFESSIONAL – PSYCHOLOGICAL CHARACTERISTICS OF TEACHING STAFF**, Prof. Dr. Marina Siniakova, Prof. Dr. Elvira Symanjuk, PhD Anna Pecherkina, PhD-student Anastasia Stepanova, Ural Federal University named after the first President of Russia B. N. Yeltsin, Russia 1091
- 144. THE IMPACT OF SOCIAL NETWORKS ON STUDENTS' ENGLISH LANGUAGE IN AZERBAIJAN**, PhD student Milana Abbasova, Khazar University, English Language and Literature Department, Azerbaijan 1099

145. THE IMPACT OF THE INFORMATION AND COMMUNICATION TECHNOLOGY IN LEARNING MATHEMATICS – THE STUDY FOR THE SCHOOLS IN REPUBLIC OF MACEDONIA , Dr. Azir Aliu, Dr. Halil Snopce, Dr. Artan Luma, South East European University, FYR of Macedonia	1107
146. THE INFLUENCE OF AN EDUCATIONAL SYSTEM OF A COUNTRY ON THE EDUCATIONAL DEVELOPMENT IN A SMALL TOWN (BASED ON THE HISTORY OF TOBOLSK OF THE 18TH CENTURY) , Associate Professor Tatyana Eikhman, Tyumen State University, Russia	1115
147. THE INFLUENCE OF FOOTBALL GAME IN THE JUNIOR "B" MORPHO-FUNCTIONAL DEVELOPMENT , Assoc. Prof. PhD. Stoica Doru, Assoc. Prof. PhD. Barbu Dumitru, University of Craiova, Romania.....	1123
148. THE INSTITUTIONALIZATION OF RELIGIOUS EDUCATION IN KAZAKHSTAN , Prof. Gulnar Nadirova, Dr. Shynar Kaliyeva, PhD Anar Mustafayeva, al-Faraby Kazakh National University, Kazakhstan.....	1131
149. THE INTRODUCTION OF IT COURSE AT PROFESSIONAL STUDY OF CIVIL ENGINEERING , PhD. Mandi Orlic Bachler, Zagreb University of Applied Sciences, 51	1139
150. THE ISSUE OF COMPILING THE EVENK-ENGLISH DICTIONARY , Andrei Anisimov, Elena Naumova, Svetlana Pavlova, North-Eastern Federal University, Russia.....	1147
151. THE LEVEL OF OPINIONS OF MAJORITY POPULATION ON THE QUALITY OF LIFE IN PERSONS WITH VISUAL IMPAIRMENT , Dr. Veronika Ruzickova, Dr. Katerina Kroupova, Assoc. Prof. Jana Lopuchova, Palacky University in Olomouc, Czech Republic.....	1155
152. THE METHOD OF ENGAGING STUDENTS IN THE LEARNING PROCESS, BASED ON PERSONAL RESPONSIBILITY OF EVERY STUDENT , PhD, Senior Lecturer, Elizaveta V. Kondrashova, National Research University Higher School of Economics, Russia	1163
153. THE NECESSITY OF FORMING A NEW EDUCATIONAL PARADIGM IN RUSSIA: ANALYSIS OF THE CURRENT STATE OF THE NATIONAL EDUCATIONAL SYSTEM , Associate Professor, candidate of historical Sciences Andrey L. Vorontsov, Associate Professor, candidate of legal Sciences, Elena V. Vorontsova, South-West State University, Russia	1169
154. THE OPTIMIZATION OF LEARNING IN FIELD TENNIS , Prof. PhD Marian Dragomir, Lecturer Mihai Marian Dragomir, University of Craiova, ...	1177

- 155. THE PERCEPTION OF QUALITY OF DUAL-LEVEL MODEL CURRICULUM BY SLOVAK PRIMARY TEACHERS COMPARED TO CENTRALIZED CURRICULUM MODEL USED BEFORE 1989**, PhD. Eva Adamcova, Mgr. Lydia Simanova, PaedDr., PhD. Marian Trnka,, Matej Bel University, Slovakia 1183
- 156. THE ROLE AND THE IMPORTANCE OF INDIVIDUALIZATION IN MODERN SPORT TRAINING SPECIFIC TO THE FOOTBALL GAME AT JUNIOR LEVEL**, Assoc. Prof. PhD. Stoica Doru, Assoc. Prof. PhD. Barbu Dumitru, University of Craiova, Romania 1191
- 157. THE USE OF COMPETENCY APPROACH IN THE FORMATION OF A SUCCESSFUL PROJECT MANAGEMENT TEAM IN THE TALENT MANAGEMENT SYSTEM**, Master Student Khanaeva Ekaterina, Assoc. Prof. Dr. Lysenko Elena, Ural Federal University named after the first President of Russia B.N.Yeltsin, Russia 1199
- 158. THE USE OF INTERACTIVE TEACHING METHODS IN THE PROCESS OF FORMATION OF PROFESSIONAL COMPETENCIES: A REVIEW OF RUSSIAN EXPERIENCE**, Associate Professor, candidate of historical Sciences Andrey L. Vorontsov, Associate Professor, candidate of legal Sciences, Elena V. Vorontsova, Southwest State University, Russia 1207
- 159. THEORY OF CONSTRAINTS AND EMPLOYEES TRAINING SYSTEM**, Assoc. prof., Dr.paed. Raina Vira, RISEBA University, Latvia 1213
- 160. TOURISM AS A FORM OF HEALTH AND RECREATION ACTIVITY OF THE ELDERLY**, Prof. Arkadiusz Marzec, Jan Dlugosz University in Czestochowa, Poland 1221
- 161. VANDERBILT ASSESSMENT SCALE, STRENGTHS AND DIFFICULTIES QUESTIONNAIRE – SCREENING INSTRUMENTS FOR TEACHERS IN EDUCATIONAL SETTINGS**, Erika Chovanova, University of Presov in Presov, Slovakia 1227
- 162. VERBAL AND VISUAL SEMANTIC STRATEGIES IN THE MULTIMODAL NARRATIVE OF A GRAPHIC NOVEL**, Asst. Prof. Tatiana Melnichuk, Dr. Olga Melnichuk, North Eastern Federal University, Russia.....1235
- 163. VERBAL PERSONALLY-RELATED MODAL CONSTRUCTIONS IN SAKHA (YAKUT)**, Olga Afanasyeva, North-Eastern Federal University named after M.K. Ammosov, Russia 1243
- 164. VOCATIONAL IDENTITY TO ADOLESCENTS**, Dobrescu Ada Ioana, Transilvania University of Brasov, Romania 1251
- 165. WHAT TEACHER DO GIFTED PUPILS WANT?**, Dr. Agne Brandisauskiene, Lithuanian University of Educational Sciences, Lithuania 1259